

How to Take Your Project Photographs

In order for your rebate application to be approved, the photographs provided must meet the following criteria:

1. Must be in color.



ACCEPTABLE: The photo is in full color.



UNACCEPTABLE: The photo is in black and white.

2. Cannot be a close-up shot. Stand back far enough to include your home, street, or fence.



ACCEPTABLE: The “before” photo is taken from the curb showing the driveway and front yard where the customer plans to remove the grass. The driveway and home are used as reference points.



UNACCEPTABLE: The photo is too close and does not include any reference points. It is hard to tell how big this area is or its location on the property.



ACCEPTABLE: The “after” photo is taken from the same vantage point after the project is completed. Grass has been replaced with drought-tolerant plants.



UNACCEPTABLE: Again, the photo is too close. You cannot see the whole converted area or any reference points such as the home, street, sidewalk, or fences.

3. Cannot be an online image such as Google street view.

4. You must include at least three (3) photographs to represent the conversion area. JPEG format is preferred.

5. The photographs provided must be a current representation of the condition of the yard.